

Zurich, June 8, 2020

MEDIA RELEASE

EBG proudly launches White Paper on 'Investing in Primary Agriculture'

The agricultural sector holds enormous opportunities for investors. The world's population is expected to grow significantly. Rising global incomes are increasing the demand for food, feed and fiber. Challenges around food security, sustainability, and limited availability of fertile land are driving the growth of farm income, while increasing land values. In response to these trends, more private and institutional investors are entering the market or increasing their exposure to the agricultural sector by investing in hard assets like farmland.

Cows don't read the Financial Times

After looking at demand and supply drivers, main agricultural commodities, specific geographies, and investment strategies, this paper delves into how returns are influenced by a wide range of factors. Weather and climate risks, political interventions, changes of nutritional trends and consumer preferences, and the inherent illiquidity of farmland investments present challenges, but also opportunities as the industry evolves to meet changing needs.

Farmland has proven to perform well during periods of recession

The paper covers the main characteristics of farmland as an asset class and argues why, in today's challenging investment climate, it is favorable to build up exposure to farmland investments. Its purpose is to provide private and institutional investors an objective assessment of this asset class and a better understanding of farmland investments in general.

Are you interesting in learning more about why, in today's challenging investment climate, it is favorable to build up exposure to farmland investments?

Send an e-mail to mirjam.wild@ebg-capital.com to receive your personal copy of **'Investing in Primary Agriculture - The Fundamentals'**.

EBG Capital AG

EBG Capital AG is an agricultural investment advisory boutique with global reach and proven track record. We are providing specialist advice and access to attractive investment opportunities. Our clients include single family offices, wealth managers, institutional investors and international organizations.

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